

## stand out from the crowd with custom packaging solutions

Your customers' products are special. They deserve to be in something special.

## Here's what we can do for you:

- Multiple printing/substrate options
- Strength in procuring paper
- Sustainability focused

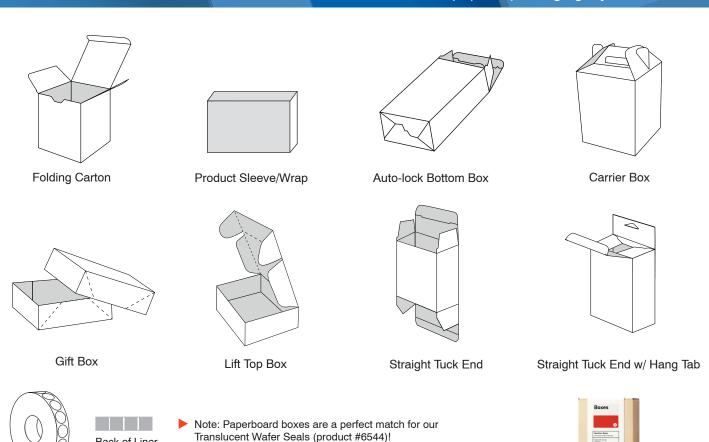
- Trusted supplier, quality and improvement oriented
- Value-added engineering (efficiency and cost)
- Focused on bringing marketing impact on the shelf

Capability	Sheet-Fed Offset or Digital
Quantity Range (min./max.)	500-250,000
Max Substrate Thickness	Board Stock: 12 pt 36 pt. Wide Format: 12 pt 2" + E-flute
Max Flat Sheet Size	Board Stock: 29" x 41" Wide Format: 5' x 10'
Max Print Area (including 1/8" bleed)	Board Stock: 28½" x 40½" Wide Format: 5' x 10'
Plate and Die Cost Range	\$500-\$1,000 or no cost for digital
Coatings	6 Colors + Gloss, UV, Satin, Soft Touch Aqueous, Matte, Aqueous, and much more!
	see back for popular packaging styles ▶



## popular paperboard packaging styles

Don't know where to start? Below are a few of the most popular packaging styles.



In addition to the styles above, we have endless custom capabilities! With our knowledge and expertise, we can bring your packaging vision to life.

## Contact us today to get started!



800.558.0514 www.wsel.com