

# DT2 Label Press Fact Sheet

## DT2 Digital Inkjet Label Press

Fast. Flexible. Profitable. That sums up our newest digital inkjet label press.

The inkjet system provides an efficient digital platform for creating short run label orders that require versioning, localization, regionalization, language and color changes. This press is ideal for narrow web applications such as labels, tags, tickets and forms.



## Top-Tier Quality With Flexibility

Our new inkjet digital label printer is nimble yet precise, offering you a flexible choice:

- Wider to handle web widths up to 9" (prints up to 8.125")
- Over 2x faster than standard digital label presses
- Costs less than click-charge digital models
- Production proofing and test marketing is a snap with this new press
- Integrated with award-winning workflow technology for exceptional color reproduction
- Eliminates need and costs for pre-priming most substrates

## Ideal for Many Applications

- Automotive
- Food and Beverage
- Hobbies and Collectibles
- Industrial Pressure Sensitive
- Prime Labels
- Tags/Hangers
- Tickets
- Cosmetics
- Health and Beauty
- Household Products
- Pharmaceutical
- Shipping Labels
- Children's Stickers

## Shapes/Styles of Labels

- Custom Shapes
- Round Corner Rectangles
- Machine Applied
- Ovals
- Circles
- Butt Cuts
- Sheeted

## Conventional Tooling

Conventional 13" tooling can be purchased and used for projects that call for stocks unable to be laser die-cut. Existing 7" dies are available for use; however, these dies are tooled for 7" presses and will affect the number of labels die-cut across the web.

### DT2 Digital Label Face Stocks

Prints Digitally = P Laser Die-Cut = L Conventional Die-Cut = C	P	L	C
White Semi-Gloss	✓	✓	
Polyolefin	✓	✓	
Fluorescent	✓	✓	
White Litho	✓	✓	
White High Gloss	✓	✓	
Gloss Blockout	✓	✓	
Thermal Transfer	✓	✓	
White Laser	✓	✓	
Bright Chrome Polyester	✓		✓
Clear Polyolefin	✓	✓	
Vinyl	✓		✓
BOPP Polypropylene	✓		✓
Bright Silver	✓		✓
Dull Gold	✓		✓

Maximum Web Width	9"
Imaging Width	8.125"
Maximum Print Speed	120 fpm (37 mpm)
Print Resolution	Native 360 dpi Greater than 1,100 dpi via grayscale technology (8 levels)
Ink Type/ Number of Colors	UV/4 colors (Cyan, Magenta, Yellow, Black)
Base Configuration	Roll-to-roll
Converting Options	Laser, full rotary, pre-die cut
Substrate Options	Paper, supported film, foil, tag and specialty



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