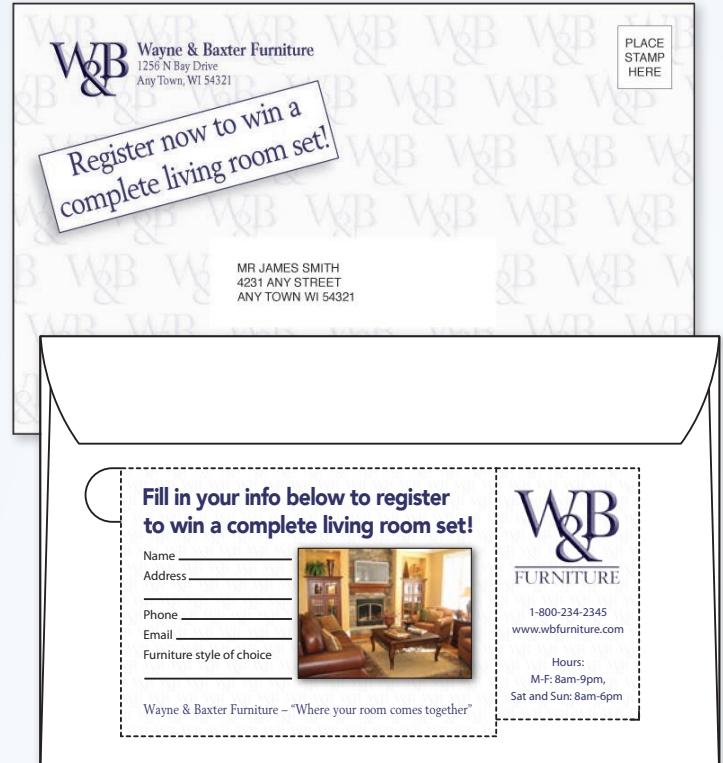
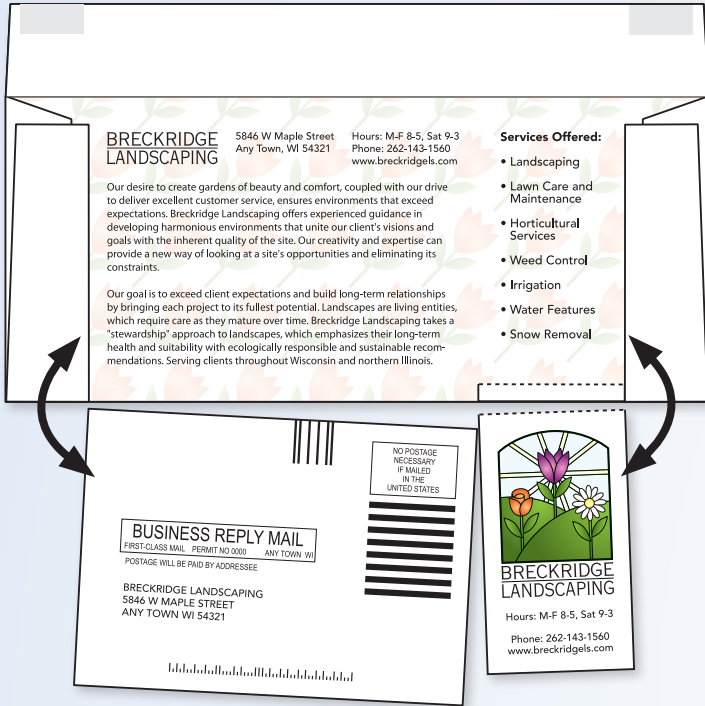


Save more money and get more replies.



The interactive Convertible Mailer™ is an envelope, postcard and business card all in one. It gives recipients a reason to open, reply and return the postcard in a simple, convenient step.

Use the tear-off as a coupon, event pass or business card. The reply postcard is perfect for your customers to request more info, sign up for an event or enter a contest. Or personalize it with customer info to bump up response rates!

You know how the Convertible Mailer™ works; here's why you should consider it for your next mailing:

- Eliminates insert and fulfillment costs
- Saves money by using up to 35% less paper
- Postcard saves 34¢ in postage per piece as reply vehicle
- Flexible size options: available in #10, 6x9, and 6x9¹/₂ booklets



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