



FOOD & BEVERAGE

Able Labels. Endless Possibilities.

Label sales growth in the food and beverage industry is as hearty as consumers' appetites for innovation, choice and new flavors. Tap into this hungry market or expand your existing opportunities with a little help from Western States Envelope & Label.

From standout colors to stylish and sturdy finishes that work in many environments, we manufacture it all. We do more than offer labels; we offer labels that work better and smarter for every customer.



Benefits:

- Improved brand identity
- Prototyping opportunities
- Custom Messaging
- Enhanced brand image
- Shelf Impact

For the Consumer:

- Ingredient identification
- Product Care & Handling

Safety:

- Safety Reassurance
- Evidence of tampering

The right label for every taste – flip over to see more →

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The right label for every taste.

Finding the perfect food and beverage label for your customer starts with understanding its performance demands. Gather what you need by asking these questions:

Ask your customers the following questions:

- Are the labels imprinted? If so, how?
- Should the labels be permanent, re-positionable or removable?
- How long must labels last after application? 1-3 or more years? For inside or outside use?
- To what surface will the labels be applied: paper, metal, glass, wood, painted surfaces, corrugated box, plastic, or shrink-wrap?
- What's the surface shape and texture: smooth, rough, cylindrical, flat, curved, flexible or pebbled? Will the surface be wet, dirty, dusty, or oily?
- At what temperature will the labels be applied: moderate (40–80°F) or freezer (<32°F)? What's the temperature of the product when the label is applied?
- What estimated max and minimum temperatures would the labels be exposed to?
- Any harsh environments the labels will be exposed to: chemical baths, abrasives, petroleum products or chemical solvents?

Here to serve you with labels that work...

Use this sampling of information to get started. Then let our sales and customer service reps help you create the successful labels that your customers crave.

Award Winning Labels by Western States Envelope & Label

“You are Awesome.
One of our Favorite
Vendors!”
–Dean Conley

“Great Products!
Great Salesman”
–Dave Moorman

“Thank you for
helping me expand
my business
offerings”
–John Smith

